



Fundraising Pack

Information and ideas from It's good 2 give



Who we are and what we do

Thank you to the moon and back for choosing to raise money for **It's good 2 give**. We know there are many amazing charities out there and are delighted you chose to fundraise for us.

It's good 2 give supports young cancer patients (0-18) and their families in Scotland through practical support and mental health support, including short breaks at the Ripple Retreat. For further information about our services please click on the [link](#)

We are always looking for help to make a really tough time that bit easier for young cancer patients and their families.

You can make a huge difference by fundraising for us and we want to give you the best start by giving you lots of hints, tips and ideas.

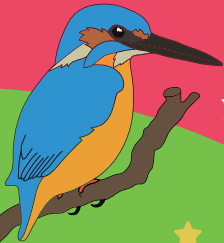
Thanks to support from people like you, we can continue to support young cancer patients and their families all over Scotland.

Lynne McNicoll OBE
Co-Founder It's good 2 give

Me9



Finn



Rippling water all around
I love to play and stomp on the ground
Precious pictures on the walls
playful toys throughout the halls
Lots of wildlife up and down
Every time I look around
I think it deserves a crown



How to start fundraising

Know your why

One of the first things you should ask yourself is why do you want to fundraise for It's good 2 give.

Maybe you have heard about how our services work and you wish to help raise money to keep the services going. Possibly supported by It's good 2 give a close friend or family member, or even yourself? Whatever your reason is, tell people your why, and how fundraising for It's good 2 give can make a huge difference to young cancer patients and their families.



When I'm here it's bliss
If I got the chance to come
I wouldn't give it a miss
when I'm here I don't feel sad
all I feel is glad
when I'm at hospital I feel dull
and when I look at the view,
I feel so happy and new
It frustrates me when I'm told
that I'm going to hospital
I feel excited when I hear we're (family)
going to Ripple Retreat
It is my happy place

Laila

How your money can help

We are a volunteer led charity supported by a small paid admin team and we all work from home, so you know your money is going to the cause.

£75 could provide a parent or patient pack in the ward

£100 could buy a supermarket e-voucher for a newly diagnosed/relapsed family

£300 could pay for snacks each month on the children's oncology ward in Glasgow



£1500 could allow a family to have a short stay at the Ripple Retreat



£25 could go towards a grocery voucher for families staying at the Ripple Retreat

Fundraising ideas

Here are some ideas for fundraising events. More can be found on our website www.itsgood2give.co.uk

A

Aerobics class
Afternoon tea
Abseil



C

Cycle ride
Car boot sale
Car wash



D

Darts
Dance competition
Duck race



B

Bake off
Bake sale
Bingo with
your friends



E

Easter egg
hunt



G

Give it up:
chocolate,
TV, sugar,
electronics



H

Head shave
Hair cut
Hike



I

International evening-
meals from around
the world,
It's a knock out



F

Fancy dress day
Fun run
Fashion show
Film night



K

Karaoke



L

Litter clean up at
beach/river



M

Murder
mystery evening,
Marathon



J

Jumble
sale



Got a great fundraising idea?

Please get in touch. We would love to hear more.



N

Netball
Name the
teddy/baby

O

Obstacle
course

P

Plant sale
Pizza night

?
Q
Quiz ?
?

R

Race Night



S

Silent disco
Sponsored silence
Supperclub



T



Treasure Hunt
Taco night

W

Wine Tasting



U

Unicorn
Party

V

Volunteering



Y

Yoga



X



Xmas afternoon tea
Xmas weath making
Xmas decoration

Z

Zumba
Zip wire



Frequently asked questions

Online

Our preferred and most cost effective way. Set up your own personalised Just Giving page - it's free to do and your sponsors will be able to pay you securely through your page and can choose to Gift Aid their donation too. Use our donation pages - you will get an opportunity to let us know your money is from an event. You can also transfer the money using BACS. Please contact us for our bank details.

How do I pay the money I have raised after an event?

You can do this in a number of ways:

Paying cash

If paying in cash, you will need to contact Carla in the first instance carla@itsgood2give.co.uk

Please do not send cash by post. We will give you a receipt and confirm receipt of your donation. You can also use our Sponsor form. Please ask if you need one.

Paying by cheque

Cheques can be posted to Ripple Retreat, Invertrossachs Road, Callander, FK17 8HG, made payable to It's good 2 give. You may want to formally present your cheque to our team, or to record the presentation with a photograph - please feel free to ask and we will do our best to arrange this.

Do I need permission to register to fundraise for It's good 2 give?

Please contact Carla for a registration form carla@itsgood2give.co.uk

YES. This enables us to keep track of all the fundraising events taking place for the Charity. It also protects you as we can

reassure people that you are genuinely fundraising for us. Please also send us regular updates of fundraising to let us know how you're getting on.

If you wish for a **representative** at your event please email carla@itsgood2give.co.uk and if we are able to we will support you.

Can a representative from the charity be at my fundraising

Unfortunately we can't approach any of our **Celebrity supporters or Patrons** on your behalf. However if you have a personal link to a celebrity who will be attending your event, please just let us know.

Can you organise for a celebrity to come to my fundraising event?

No. We cannot provide liability insurance for anyone raising money for us. Make sure that you have any relevant insurance, check to see if any rules or regulations apply or whether you need to do a risk assessment, especially if you are planning a work based event. There are lots of rules about raffles and lotteries so please check the latest information on www.gamblingcommission.gov.uk

Am I covered by It's good 2 give's insurance policy for my event?

Check with your local authority whether you need to get a special licence (e.g. alcohol or collection licence).

No. We do not give anyone **Identity Badges**. A letter of authority on headed paper is the proof we can provide to fundraisers. You can get a letter of authority by contacting us with details of your fundraising event.

Can you supply identity badges to prove we are fundraising for It's good 2 give?

Food Hygiene

If you are providing food at your event, make sure it is stored, prepared and cooked correctly and remember to label **all ingredients**.

No matter how big or small a donation you would like to give, whether it be your time, your skills or a financial contribution, it will always be greatly appreciated.

You could give small monthly donations or a lump sum in a will or if you prefer to offer your time, there are plenty of activities and fundraising events that you could help out at to show your support.

Please contact carla@itsgood2give.co.uk to help with any questions.

What could I do for your charity?

Top tips for planning your fundraiser

SHOUT ABOUT IT!

Use Social Media and create your own hashtag along with #ItsGood2Give



Add a link to your fundraising page to your email signature.

££

Double your money by asking workplaces to match your fundraising.



Look at dates that don't clash with big events.

MAKE IT EASY!

Make it easy to donate by sharing your 'Just Giving' donation page.



Give yourself enough time to train and to prepare for your event.

Always remember to thank the people who donate to you.



Keep costs low by asking for donations of goods or services from friends and family, local businesses etc.



Set realistic targets but still give yourself a challenge.

Keep in touch with us

 **Email**
carla@itsgood2give.co.uk

 **Facebook**
@ItsGood2Give

 **Instagram**
@ItsGood2Give

 **Twitter**
@ItsGood2Give

For your fundraiser we will give you:

- A t-shirt to wear
- Posters
- Collection boxes

Thank you!


It's good 2 give

www.itsgood2give.co.uk

It's good 2 give is a registered charity (SC041416)